

# THIS IS A LEASH

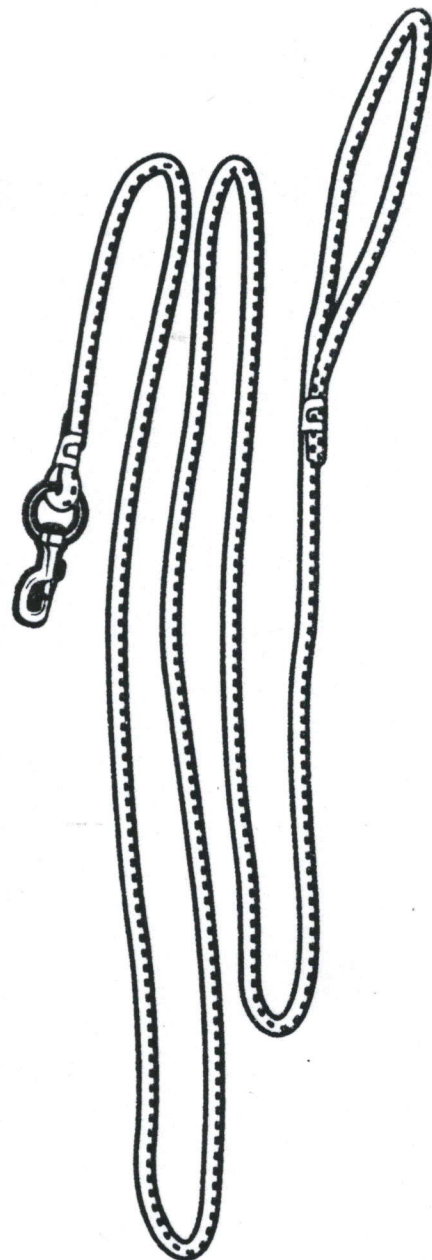
**IT'S A GREAT SAFETY DEVICE**, protecting your pet from traffic and unrestrained animals.

**IT'S A GREAT "GOOD NEIGHBOR" POLICY**, preventing your dog from trespassing on neighbor's property during your walk. It also keeps your dog from jumping up on children or adults you encounter, ensuring that your dog has the chance to be properly introduced.

**IT'S A GREAT IDENTIFICATION TOOL**, symbolizing that the dog has an owner, and enabling someone who sees the leash and identification tag attached to the dog's collar to find you should you and your pet become separated.

**IT'S A GREAT RELIEF TO WILDLIFE**, keeping your dog from harassing deer, squirrels, and other wild animals.

**IT'S A GREAT WAY TO BE YOUR DOG'S BEST FRIEND**, rewarding your dog and you with fresh air, exercise, and companionship.



**THIS IS A LEASH. USE IT. BE A GOOD NEIGHBOR. BE A GOOD FRIEND.  
KEEP YOUR DOG UNDER CONTROL.**

